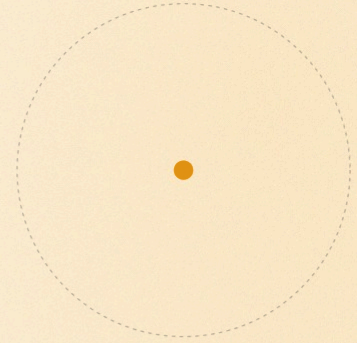


LATTIQ · MANIFESTO

Close the data gap. Privately.

Problem, mission, and vision for a living network of intelligence — where any business can reach the signal it's missing, and raw data never changes hands.

01 Every business hits a glass ceiling.



Every company makes decisions about its users — who to lend to, who to acquire, who's about to churn. But they only see what happens on their own platform. Your users have a whole life outside your app, and that life holds the signals that separate a good decision from a great one. The marginal gain from more internal data keeps shrinking. The step-change lives outside your walls — and you can't reach it.

01 First-party data is a keyhole.

The behaviours that actually predict outcomes happen elsewhere — across commerce, fintech, telecom, delivery, utilities.

02 The obvious fix is blocked.

Sharing data between businesses is blocked by privacy risk, trust gaps, and compliance load.

03 So you run at a fraction.

Companies operate on a fraction of the intelligence available to them. The signal exists — it's just locked behind collaborations that haven't formed yet.

02

We close the gap between the decisions businesses make and the data that should inform them. Privately.

Every business makes decisions on a fraction of the intelligence it should. We exist to close that gap — to bring each business the intelligence that lives outside its walls, and to do it without raw data ever changing hands.

01 Privacy and utility are not a trade-off.

Utility is what you put data to work for; privacy is how you go about it. Done right, the two never collide — we make that true by architecture, keeping every party in control of their own asset.

02 Operate on intelligence, not data.

Moving data means giving up control — once it leaves your hands, you can no longer verify or enforce what it's used for. So we don't move it. We operate on assessments and abstractions — bring the query to the data, never the data to the query.

03 Trustless by design.

Collaboration today hinges on humans trusting humans, or contracts. Why trust when you can verify? That turns collaboration from a negotiation into a routine.

03 A world where any organization can reach across a living network to the signal it's missing — and privacy is never the cost of seeing clearly.

Today every organization decides alone, blind to the signal sitting one connection away. We see a different world — one where the businesses that make decisions are nodes in a living network, the way social networks once connected every person on Earth. The instant a decision matters, any node can discover the others who can sharpen it, and build that intelligence together — without raw data ever leaving the hands that hold it.

01 One protocol for the whole journey.

A single protocol governs discovery, matching, enforcement of compute locality and purpose, and settlement — turning collaboration from a bespoke, risky build into something safe, standard, and routine, and making bilateral integrations the exception, not the norm.

02 More edges, and deeper ones.

Thin, one-way data flows become living relationships where two organizations actively shape each other's decisioning — and new connections open between nodes that could never safely reach each other before.

03 Worth more than the sum of its nodes.

Every new node makes the whole network smarter and every decision better — until the protocol itself becomes the institution: the standard regulators cite, and the one every organization reaches across when the signal it needs lives somewhere else.